

TARGOZ MARKET RESEARCH

# MARKET RESEARCH ANALYST INTERN

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Summer 2021- Nashville, TN

Location: Nashville, TN

Organization: Targoz Market Research | [www.targoz.com](http://www.targoz.com)

Job Type: 12-Week Full-Time Contract Position



## **DESCRIPTION**

As a Market Analyst Intern, you will have the opportunity to be involved in a range of market intelligence and public opinion activities. This internship will focus on market research services, as well as real world experience with collecting market research data.

The program offers interns the opportunity to be exposed to myriad project-based assignments during which they will learn about marketing and public opinion research

## **RESPONSIBILITIES**

- Help write reports with key findings, recommendations, charts & graphs, and analyses
- Assist in the collection and consolidation of information and data
- Conduct secondary research searches
- Assist in developing questionnaires
- Learn to program surveys
- Create presentations and other analysis materials
- Other duties as assigned

To apply, please submit your resume and cover letter to Ella Anderson at [ella.anderson@targoz.com](mailto:ella.anderson@targoz.com) before 3/15/2021.



## QUALIFICATIONS

- Must be enrolled as a full-time student in a 4-year university or college pursuing a bachelor's degree in Marketing, Business, Advertising, Statistics, Economics, and/or Project Management
- Junior or senior standing
- Must have taken at least one market research course and have a strong understanding of statistics
- Personable, professional, with strong writing and editing skills
- Excellent communication, interpersonal and organization skills
- Strong proficiency in Microsoft Office Products, including Outlook, Word, Excel, and PowerPoint
- Advance skill in Microsoft Excel and SPSS is a plus
- GPA of 3.0 or higher
- Excellent time management skills and ability to prioritize multiple tasks effectively
- High level of integrity
- Ability to work 40 hours/week

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