

Size of Business, Ethnicity, and Region Crosstabs

COVID-19 Business Survey April, 2020

April 20, 2020

Targoz Market Research®

Table of contents

Have you experienced any impact on your business from COVID-19? *	3
How has COVID-19 impacted your current operations? *	4
What has been the impact of COVID-19 on how you pay your employees? *	5
Have you decided to reduce your hours or close your business temporarily? *	6
If you are facing furloughs, or have already needed to do layoffs, how many employees will that affect? *	7
Are you currently hiring employees due to an increase in business? *	8
Is your company providing any compensation to contract/gig workers who are left without work? *	9
Does your company provide health insurance benefits for your employees? *	10
Type of Business *	11
Have you started new programs or services such as curbside pickup? (Retail or Eating/Drinking only)	12
Do you conduct e-commerce? *	13
Did you apply for Paycheck Protection Program? *	14
Were you approved for the Paycheck Protection Program? *	15
Based on your experience applying for the Paycheck Protection Program, are you considering changing banks? *	16
Did you apply to the Economic Injury Disaster Loan Program? *	17
Were you approved for the Economic Injury Disaster Loan Program? *	18
What is the likelihood that your business will survive to the end of 2020? *	19
Please estimate the decrease in monthly revenue you have experienced due to COVID-19 since March 1st, 2020. *	20
Since March 1st, has your business had more trouble getting larger enterprises, suppliers, etc. to pay you on time? *	21
How do you think your business will be impacted if Donald Trump wins the election in November of 2020? *	22
If the November 2020 general election for president was held today, would you vote for: *	23
In the 2016 election for president, did you: *	24
Organization Role *	25
Gender *	26
Marital Status *	27
Education *	28
Ethnicity *	29
Income *	30

COVID-19 Business Survey April, 2020

Have you experienced any impact on your business from COVID-19? *

	Size of Business			Ethnicity (Short)			US Census Region						
	Total	A single owner or home office: No employees A	Very small enterprise: Fewer than 20 employees B	Larger enterprise: 20 or more employees C	Total	White D	Not White E	Prefer not to say F	Total	Midwest G	Northeast H	South I	West J
Sample Size	662	341	285	36	662	494	166	3	660	138	133	229	160
Yes													
Column %	84%	82%	86%	85%	84%	85% F	82% F	33%	84%	86%	87%	82%	82%
No													
Column %	16%	18%	14%	15%	16%	15%	18%	67% DE	16%	14%	13%	18%	18%

Weight Variable = Targoz Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

Significant difference within groups: DEF

Respondents Included = 95%, Filter Applied(**How would you describe the business you own, operate, or manage?** = A single owner or home office: No employees OR Very small enterprise: Fewer than 20 employees OR Small enterprise: 20 to 99 employees OR Medium enterprise: 100 to 499 employees OR Large enterprise: 500 or more employees)

COVID-19 Business Survey April, 2020

How has COVID-19 impacted your current operations? *

	Size of Business			Ethnicity (Short)			US Census Region						
	Total	A single owner or home office: No employees A	Very small enterprise: Fewer than 20 employees B	Larger enterprise: 20 or more employees C	Total	White D	Not White E	Prefer not to say F	Total	Midwest G	Northeast H	South I	West J
Sample Size	321	-	285	36	321	248	71	2	319	59	82	102	76
Minimal impact, most employees can work from home													
Column %	19%	-	20%	13%	19%	19%	20%	37%	19%	17%	20%	23%	15%
Moderate impact, some employees need to work on-site													
Column %	26%	-	23%	57% B	26%	26%	29%	63%	27%	31% J	25%	34% J	16%
Significant impact, most employees need to work on-site													
Column %	28%	-	29%	20%	28%	28%	29%	0%	28%	25%	25%	21%	41% HI
Total impact, complete shutdown													
Column %	26%	-	28% C	10%	26%	28%	22%	0%	26%	27%	30%	22%	28%

Weight Variable = Targoz Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

Significant difference within groups: BCHIJ

Respondents Included = 95%, Filter Applied(**How would you describe the business you own, operate, or manage?** = A single owner or home office: No employees OR Very small enterprise: Fewer than 20 employees OR Small enterprise: 20 to 99 employees OR Medium enterprise: 100 to 499 employees OR Large enterprise: 500 or more employees)

COVID-19 Business Survey April, 2020

What has been the impact of COVID-19 on how you pay your employees? *

	Size of Business			Ethnicity (Short)			US Census Region						
	Total	A single owner or home office: No employees A	Very small enterprise: Fewer than 20 employees B	Larger enterprise: 20 or more employees C	Total	White D	Not White E	Prefer not to say F	Total	Midwest G	Northeast H	South I	West J
Sample Size	321	-	285	36	321	248	71	2	319	59	82	102	76
No change, full pay Column %	22%	-	20%	38% B	22%	22%	20%	63%	22%	24%	18%	22%	22%
Reduced work hours, reduced pay Column %	32%	-	31%	34%	32%	30%	37%	37%	32%	30%	16%	42% H	36% H
Granting leave of absence due to inability to work Column %	9%	-	9%	12%	9%	7%	17% D	0%	9%	10%	21% IJ	2%	4%
Laying off or furloughing staff Column %	32%	-	35% C	16%	32%	35%	25%	0%	33%	33%	42% I	26%	31%
Not applicable, we do not have employees in this category Column %	5%	-	6%	0%	5%	6% E	1%	0%	5%	4%	3%	7%	7%

Weight Variable = Targoz Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

Significant difference within groups: BCDEHIJ

Respondents Included = 95%, Filter Applied(**How would you describe the business you own, operate, or manage?** = A single owner or home office: No employees OR Very small enterprise: Fewer than 20 employees OR Small enterprise: 20 to 99 employees OR Medium enterprise: 100 to 499 employees OR Large enterprise: 500 or more employees)

COVID-19 Business Survey April, 2020

Have you decided to reduce your hours or close your business temporarily? *

	Size of Business			Ethnicity (Short)			US Census Region						
	Total	A single owner or home office: No employees A	Very small enterprise: Fewer than 20 employees B	Larger enterprise: 20 or more employees C	Total	White D	Not White E	Prefer not to say F	Total	Midwest G	Northeast H	South I	West J
Sample Size	321	-	285	36	321	248	71	2	319	59	82	102	76
Reduce hours													
Column %	34%	-	35%	30%	34%	34%	37%	37%	35%	33%	25%	43% H	36%
Close temporarily													
Column %	43%	-	44%	39%	43%	43%	45%	0%	43%	41%	42%	40%	51%
Close permanently													
Column %	5%	-	4%	8%	5%	5%	1%	63%	5%	1%	13% GIJ	4%	0%
Not closing or reducing hours													
Column %	11%	-	11%	10%	11%	11%	12%	0%	11%	17%	12%	8%	10%
Other													
Column %	0%	-	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
None of the above													
Column %	5%	-	4%	9%	5%	5%	4%	0%	4%	9%	4%	3%	3%

Weight Variable = Targoz Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

Significant difference within groups: GHIJ

Respondents Included = 95%, Filter Applied(**How would you describe the business you own, operate, or manage?** = A single owner or home office: No employees OR Very small enterprise: Fewer than 20 employees OR Small enterprise: 20 to 99 employees OR Medium enterprise: 100 to 499 employees OR Large enterprise: 500 or more employees)

If you are facing furloughs, or have already needed to do layoffs, how many employees will that affect? *

	Size of Business			Ethnicity (Short)			US Census Region						
	Total	A single owner or home office: No employees A	Very small enterprise: Fewer than 20 employees B	Larger enterprise: 20 or more employees C	Total	White D	Not White E	Prefer not to say F	Total	Midwest G	Northeast H	South I	West J
Sample Size	321	-	285	36	321	248	71	2	319	59	82	102	76
Column %	26%	-	27%	21%	26%	28%	18%	0%	26%	27%	27%	27%	22%
1-5 Column %	45%	-	50% C	10%	45%	45%	48%	37%	45%	48%	39%	40%	58% HI
6-10 Column %	15%	-	14%	19%	15%	13%	21%	63%	15%	20%	13%	15%	13%
11-14 Column %	7%	-	6%	14%	7%	8%	4%	0%	7%	2%	12% GJ	10% J	2%
15 or more Column %	7%	-	3%	37% B	7%	7%	8%	0%	7%	3%	10%	8%	5%

Weight Variable = Targoz Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

Significant difference within groups: BCGHIJ

Respondents Included = 95%, Filter Applied(**How would you describe the business you own, operate, or manage?** = A single owner or home office: No employees OR Very small enterprise: Fewer than 20 employees OR Small enterprise: 20 to 99 employees OR Medium enterprise: 100 to 499 employees OR Large enterprise: 500 or more employees)

COVID-19 Business Survey April, 2020

Are you currently hiring employees due to an increase in business? *

	Size of Business			Ethnicity (Short)			US Census Region						
	Total	A single owner or home office: No employees A	Very small enterprise: Fewer than 20 employees B	Larger enterprise: 20 or more employees C	Total	White D	Not White E	Prefer not to say F	Total	Midwest G	Northeast H	South I	West J
Sample Size	321	-	285	36	321	248	71	2	319	59	82	102	76
Yes Column %	8%	-	6%	20% B	8%	6%	12%	0%	8%	14% J	5%	10% J	2%
No Column %	92%	-	94% C	80%	92%	94%	88%	100%	92%	86%	95%	90%	98% GI

Weight Variable = Targoz Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

Significant difference within groups: BCGIJ

Respondents Included = 95%, Filter Applied(**How would you describe the business you own, operate, or manage?** = A single owner or home office: No employees OR Very small enterprise: Fewer than 20 employees OR Small enterprise: 20 to 99 employees OR Medium enterprise: 100 to 499 employees OR Large enterprise: 500 or more employees)

Is your company providing any compensation to contract/gig workers who are left without work? *

	Size of Business			Ethnicity (Short)			US Census Region						
	Total	A single owner or home office: No employees A	Very small enterprise: Fewer than 20 employees B	Larger enterprise: 20 or more employees C	Total	White D	Not White E	Prefer not to say F	Total	Midwest G	Northeast H	South I	West J
Sample Size	321	-	285	36	321	248	71	2	319	59	82	102	76
Yes, full compensation Column %	9%	-	8%	19% B	9%	4%	27% D	63%	10%	7%	13%	6%	12%
Yes, partial compensation Column %	20%	-	18%	37% B	20%	19%	22%	0%	20%	9%	19%	24% G	24% G
No Column %	40%	-	42%	25%	40%	42%	32%	37%	40%	41%	30%	48% H	40%
Not applicable, we do not have any contract/gig workers Column %	31%	-	33%	19%	31%	35% E	19%	0%	31%	43% IJ	37% I	23%	25%

Weight Variable = Targoz Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

Significant difference within groups: BDEGHIJ

Respondents Included = 95%, Filter Applied(**How would you describe the business you own, operate, or manage?** = A single owner or home office: No employees OR Very small enterprise: Fewer than 20 employees OR Small enterprise: 20 to 99 employees OR Medium enterprise: 100 to 499 employees OR Large enterprise: 500 or more employees)

COVID-19 Business Survey April, 2020

Does your company provide health insurance benefits for your employees? *

	Size of Business			Ethnicity (Short)			US Census Region						
	Total	A single owner or home office: No employees A	Very small enterprise: Fewer than 20 employees B	Larger enterprise: 20 or more employees C	Total	White D	Not White E	Prefer not to say F	Total	Midwest G	Northeast H	South I	West J
Sample Size	321	-	285	36	321	248	71	2	319	59	82	102	76
Yes Column %	32%	-	29%	60% B	32%	28%	47% D	63%	32%	28%	41% J	37% J	20%
No Column %	66%	-	70% C	40%	66%	72% E	49%	37%	66%	72%	58%	62%	76% HI
Not sure Column %	1%	-	1%	0%	1%	1%	4%	0%	1%	0%	1%	1%	4%

Weight Variable = Targoz Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

Significant difference within groups: BCDEHIJ

Respondents Included = 95%, Filter Applied(**How would you describe the business you own, operate, or manage?** = A single owner or home office: No employees OR Very small enterprise: Fewer than 20 employees OR Small enterprise: 20 to 99 employees OR Medium enterprise: 100 to 499 employees OR Large enterprise: 500 or more employees)

COVID-19 Business Survey April, 2020

Type of Business *

	Size of Business				Ethnicity (Short)				US Census Region				
	Total	A single owner or home office: No employees A	Very small enterprise: Fewer than 20 employees B	Larger enterprise: 20 or more employees C	Total	White D	Not White E	Prefer not to say F	Total	Midwest G	Northeast H	South I	West J
Sample Size	662	341	285	36	662	494	166	3	660	138	133	229	160
Health care and social assistance Column %	16%	17%	13%	24%	16%	13%	26% D	0%	16%	13%	15%	18%	16%
Accommodation and food services/eating and drinking Column %	14%	10%	16% A	36% AB	14%	14%	13%	38%	14%	14%	14%	14%	14%
Retail trade Column %	10%	11% C	9%	2%	10%	11% E	5%	17%	9%	7%	10%	11%	8%
Manufacturing Column %	10%	11% C	9%	2%	10%	10%	7%	0%	10%	15% I	9% I	3%	15% I
Professional, scientific, and technical services Column %	10%	11%	9%	4%	10%	10%	8%	0%	10%	7%	12%	11%	8%
Construction Column %	8%	4%	14% A	9%	8%	8%	9%	0%	8%	11%	8%	9%	6%
Wholesale trade Column %	6%	5%	8%	8%	6%	7%	4%	0%	6%	7%	5%	5%	9%
Finance and insurance Column %	3%	3%	4%	6%	3%	4%	2%	0%	3%	2%	3%	5%	1%
Transportation and warehousing Column %	3%	4%	3%	2%	3%	3%	4%	0%	3%	4%	4%	3%	3%

Weight Variable = Targoz Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

Significant difference within groups: ABCDEI

Respondents Included = 95%, Filter Applied(**How would you describe the business you own, operate, or manage?** = A single owner or home office: No employees OR Very small enterprise: Fewer than 20 employees OR Small enterprise: 20 to 99 employees OR Medium enterprise: 100 to 499 employees OR Large enterprise: 500 or more employees)

COVID-19 Business Survey April, 2020

Type of Business *

	Size of Business				Ethnicity (Short)				US Census Region				
	Total	A single owner or home office: No employees A	Very small enterprise: Fewer than 20 employees B	Larger enterprise: 20 or more employees C	Total	White D	Not White E	Prefer not to say F	Total	Midwest G	Northeast H	South I	West J
Educational services Column %	3%	4%	3%	2%	3%	3%	4%	0%	3%	3%	3%	3%	4%
Real estate and rental and leasing Column %	2%	2%	2%	0%	2%	2%	2%	0%	2%	1%	3%	2%	2%
Other or Not Sure Column %	15%	20% BC	11%	6%	15%	15%	17%	44%	15%	16%	15%	16%	15%

Weight Variable = Targoz Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

Significant difference within groups: ABCDEI

Respondents Included = 95%, Filter Applied(**How would you describe the business you own, operate, or manage?** = A single owner or home office: No employees OR Very small enterprise: Fewer than 20 employees OR Small enterprise: 20 to 99 employees OR Medium enterprise: 100 to 499 employees OR Large enterprise: 500 or more employees)

COVID-19 Business Survey April, 2020

Have you started new programs or services such as curbside pickup?

Retail or Eating/Drinking only

	Size of Business			Ethnicity (Short)			US Census Region						
	Total	A single owner or home office: No employees A	Very small enterprise: Fewer than 20 employees B	Larger enterprise: 20 or more employees C	Total	White D	Not White E	Prefer not to say F	Total	Midwest G	Northeast H	South I	West J
Sample Size	123	61	56	7	123	100	22	2	122	25	26	42	29
Yes													
Column %	34%	30%	35%	57%	34%	36%	27%	0%	33%	41%	24%	26%	45%
No													
Column %	66%	70%	65%	43%	66%	64%	73%	100%	67%	59%	76%	74%	55%

Weight Variable = Targoz Weight, Confidence Level = 95%

Respondents Included = 95%, Filter Applied(**How would you describe the business you own, operate, or manage?** = A single owner or home office: No employees OR Very small enterprise: Fewer than 20 employees OR Small enterprise: 20 to 99 employees OR Medium enterprise: 100 to 499 employees OR Large enterprise: 500 or more employees)

COVID-19 Business Survey April, 2020

Do you conduct e-commerce? *

	Size of Business				Ethnicity (Short)				US Census Region				
	Total	A single owner or home office: No employees A	Very small enterprise: Fewer than 20 employees B	Larger enterprise: 20 or more employees C	Total	White D	Not White E	Prefer not to say F	Total	Midwest G	Northeast H	South I	West J
Sample Size	123	61	56	7	123	100	22	2	122	25	26	42	29
Yes Column %	46%	63% B	29%	36%	46%	47%	41%	31%	46%	24% G	42%	57% G	55% G
No Column %	45%	28%	64% A	51%	45%	46%	43%	69%	46%	68% IJ	48%	41%	31%
Not applicable Column %	9%	9%	7%	13%	9%	7%	17%	0%	8%	9%	10%	2%	14%

Weight Variable = Targoz Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

Significant difference within groups: ABGIJ

Respondents Included = 95%, Filter Applied(**How would you describe the business you own, operate, or manage?** = A single owner or home office: No employees OR Very small enterprise: Fewer than 20 employees OR Small enterprise: 20 to 99 employees OR Medium enterprise: 100 to 499 employees OR Large enterprise: 500 or more employees)

Did you apply for Paycheck Protection Program? *

	Size of Business			Ethnicity (Short)			US Census Region						
	Total	A single owner or home office: No employees A	Very small enterprise: Fewer than 20 employees B	Larger enterprise: 20 or more employees C	Total	White D	Not White E	Prefer not to say F	Total	Midwest G	Northeast H	South I	West J
Sample Size	662	341	285	36	662	494	166	3	660	138	133	229	160
Yes Column %	21%	11%	29% A	40% A	21%	18%	29% D	0%	21%	14%	25% G	20%	24% G
No Column %	75%	84% BC	67%	56%	75%	78% E	66%	100%	75%	82% H	70%	75%	73%
Not sure Column %	4%	5%	4%	4%	4%	4%	5%	0%	4%	4%	5%	5%	3%

Weight Variable = Targoz Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

Significant difference within groups: ABCDEGH

Respondents Included = 95%, Filter Applied(**How would you describe the business you own, operate, or manage?** = A single owner or home office: No employees OR Very small enterprise: Fewer than 20 employees OR Small enterprise: 20 to 99 employees OR Medium enterprise: 100 to 499 employees OR Large enterprise: 500 or more employees)

Were you approved for the Paycheck Protection Program? *

	Size of Business				Ethnicity (Short)				US Census Region				
	Total	A single owner or home office: No employees A	Very small enterprise: Fewer than 20 employees B	Larger enterprise: 20 or more employees C	Total	White D	Not White E	Prefer not to say F	Total	Midwest G	Northeast H	South I	West J
Sample Size	137	39	84	14	137	88	48	-	136	20	33	46	38
Yes, I was approved but have not received the funds as of yet													
Column %	26%	19%	27%	33%	26%	20%	36% D	-	26%	32%	27%	20%	28%
Yes, I was approved, and I have received the funds													
Column %	26%	31%	18%	57% B	26%	23%	32%	-	26%	22%	19%	41% HJ	16%
No, I was denied													
Column %	1%	5%	0%	0%	1%	2%	0%	-	1%	0%	0%	1%	4%
No, I was waiting for approval when the program ran out of money													
Column %	44%	40% C	51% C	10%	44%	55% E	24%	-	43%	34%	51%	35%	51%
None of the above													
Column %	3%	5%	3%	0%	3%	0%	8% D	-	3%	12%	3%	2%	1%

Weight Variable = Targoz Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: BCDEHJ

Respondents Included = 95%, Filter Applied(**How would you describe the business you own, operate, or manage?** = A single owner or home office: No employees OR Very small enterprise: Fewer than 20 employees OR Small enterprise: 20 to 99 employees OR Medium enterprise: 100 to 499 employees OR Large enterprise: 500 or more employees)

Based on your experience applying for the Paycheck Protection Program, are you considering changing banks? *

	Size of Business			Ethnicity (Short)			US Census Region						
	Total	A single owner or home office: No employees A	Very small enterprise: Fewer than 20 employees B	Larger enterprise: 20 or more employees C	Total	White D	Not White E	Prefer not to say F	Total	Midwest G	Northeast H	South I	West J
Sample Size	97	25	66	6	97	68	29	-	96	13	25	26	31
Yes Column %	32%	12%	38% A	46%	32%	18%	64% D	-	31%	49%	25%	35%	25%
No Column %	54%	60%	51%	54%	54%	62% E	35%	-	54%	40%	63% I	35%	69% I
I didn't apply for the loan through my current bank Column %	12%	21%	10%	0%	12%	18% E	0%	-	13%	8%	11%	25% J	5%
None of the above Column %	2%	7%	1%	0%	2%	3%	1%	-	2%	2%	0%	6%	1%

Weight Variable = Targoz Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

Significant difference within groups: ADEIJ

Respondents Included = 95%, Filter Applied(**How would you describe the business you own, operate, or manage?** = A single owner or home office: No employees OR Very small enterprise: Fewer than 20 employees OR Small enterprise: 20 to 99 employees OR Medium enterprise: 100 to 499 employees OR Large enterprise: 500 or more employees)

COVID-19 Business Survey April, 2020

Did you apply to the Economic Injury Disaster Loan Program? *

	Size of Business			Ethnicity (Short)			US Census Region						
	Total	A single owner or home office: No employees A	Very small enterprise: Fewer than 20 employees B	Larger enterprise: 20 or more employees C	Total	White D	Not White E	Prefer not to say F	Total	Midwest G	Northeast H	South I	West J
Sample Size	662	341	285	36	662	494	166	3	660	138	133	229	160
Yes Column %	17%	10%	24% A	28% A	17%	15%	25% D	0%	17%	11%	22% G	15%	22% G
No Column %	78%	86% BC	70%	68%	78%	81% E	70%	100%	78%	89% HIJ	72%	79%	73%
Not sure Column %	5%	3%	6%	4%	5%	5%	5%	0%	5%	0%	7% G	6% G	5% G

Weight Variable = Targoz Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

Significant difference within groups: ABCDEGHIJ

Respondents Included = 95%, Filter Applied(**How would you describe the business you own, operate, or manage?** = A single owner or home office: No employees OR Very small enterprise: Fewer than 20 employees OR Small enterprise: 20 to 99 employees OR Medium enterprise: 100 to 499 employees OR Large enterprise: 500 or more employees)

Were you approved for the Economic Injury Disaster Loan Program? *

	Size of Business				Ethnicity (Short)				US Census Region				
	Total	A single owner or home office: No employees A	Very small enterprise: Fewer than 20 employees B	Larger enterprise: 20 or more employees C	Total	White D	Not White E	Prefer not to say F	Total	Midwest G	Northeast H	South I	West J
Sample Size	114	35	69	10	114	72	42	-	113	15	29	34	35
Yes, I was approved but have not received the funds as of yet													
Column %	13%	13%	12%	23%	13%	8%	21% D	-	13%	8%	7%	16%	18%
Yes, I was approved, and I have received the funds													
Column %	23%	32%	18%	27%	23%	21%	26%	-	23%	9%	20%	43% GJ	12%
No, I was denied													
Column %	7%	1%	9%	6%	7%	5%	9%	-	7%	25% IJ	9%	1%	2%
No, I was waiting for approval when the program ran out of money													
Column %	48%	47%	54% C	19%	48%	55%	37%	-	48%	39%	51%	35%	62% I
None of the above													
Column %	9%	8%	7%	24%	9%	10%	7%	-	9%	20%	13%	5%	6%

Weight Variable = Targoz Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

Significant difference within groups: CDGIJ

Respondents Included = 95%, Filter Applied(**How would you describe the business you own, operate, or manage?** = A single owner or home office: No employees OR Very small enterprise: Fewer than 20 employees OR Small enterprise: 20 to 99 employees OR Medium enterprise: 100 to 499 employees OR Large enterprise: 500 or more employees)

COVID-19 Business Survey April, 2020

What is the likelihood that your business will survive to the end of 2020? *

	Size of Business				Ethnicity (Short)				US Census Region				
	Total	A single owner or home office: No employees A	Very small enterprise: Fewer than 20 employees B	Larger enterprise: 20 or more employees C	Total	White D	Not White E	Prefer not to say F	Total	Midwest G	Northeast H	South I	West J
Sample Size	662	341	285	36	662	494	166	3	660	138	133	229	160
Extremely unlikely Column %	6%	6%	5%	3%	6%	5%	8%	0%	6%	3%	3%	7%	8% G
Unlikely Column %	9%	7%	12%	7%	9%	10%	9%	0%	9%	9%	11%	11%	7%
Not sure or neutral Column %	35%	33%	38%	34%	35%	36%	34%	0%	35%	27%	40% G	35%	40% G
Likely Column %	28%	30%	28%	21%	28%	28%	30%	44%	28%	40% HIJ	24%	26%	24%
Extremely likely Column %	21%	23% B	17%	35% B	21%	22%	20%	56%	21%	22%	21%	21%	21%

Weight Variable = Targoz Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

Significant difference within groups: BGHIJ

Respondents Included = 95%, Filter Applied(**How would you describe the business you own, operate, or manage?** = A single owner or home office: No employees OR Very small enterprise: Fewer than 20 employees OR Small enterprise: 20 to 99 employees OR Medium enterprise: 100 to 499 employees OR Large enterprise: 500 or more employees)

COVID-19 Business Survey April, 2020

Please estimate the decrease in monthly revenue you have experienced due to COVID-19 since March 1st, 2020. *

	Size of Business				Ethnicity (Short)				US Census Region				
	Total	A single owner or home office: No employees A	Very small enterprise: Fewer than 20 employees B	Larger enterprise: 20 or more employees C	Total	White D	Not White E	Prefer not to say F	Total	Midwest G	Northeast H	South I	West J
Sample Size	662	341	285	36	662	494	166	3	660	138	133	229	160
0% Column %	9%	9%	10%	10%	9%	11% E	4%	0%	9%	10%	6%	10%	10%
<10% Column %	10%	11%	9%	12%	10%	10%	12%	12%	10%	10%	13% J	12%	6%
10-20% Column %	12%	10%	14%	11%	12%	11%	14%	10%	12%	12%	13%	12%	10%
21-30% Column %	12%	12%	10%	25% AB	12%	10%	18% D	23%	12%	11%	11%	13%	12%
31-40% Column %	5%	6%	5%	6%	5%	5%	7%	38%	6%	10% HJ	4%	5%	3%
41-50% Column %	8%	11% B	5%	8%	8%	9%	6%	0%	8%	9%	5%	9%	9%
51-60% Column %	5%	6%	5%	2%	5%	5%	6%	0%	5%	6%	2%	6%	6%
61-70% Column %	4%	1%	6% A	7%	4%	4%	4%	0%	4%	1%	4%	3%	6% G
71-80% Column %	4%	3%	5%	11%	4%	4%	4%	0%	4%	4%	4%	5%	3%
81-90% Column %	7%	5%	9%	4%	7%	7%	6%	0%	7%	6%	13% IJ	4%	5%
91-100% Column %	21%	21% C	22% C	4%	21%	23% E	15%	0%	21%	19%	22%	17%	25%

Weight Variable = Targoz Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEGHIJ

Respondents Included = 95%, Filter Applied(How would you describe the business you own, operate, or manage? = A single owner or home office: No employees OR Very small enterprise: Fewer than 20 employees OR Small enterprise: 20 to 99 employees OR Medium enterprise: 100 to 499 employees OR Large enterprise: 500 or more employees)

Please estimate the decrease in monthly revenue you have experienced due to COVID-19 since March 1st, 2020. *

	Size of Business			Ethnicity (Short)			US Census Region						
	Total	A single owner or home office: No employees A	Very small enterprise: Fewer than 20 employees B	Larger enterprise: 20 or more employees C	Total	White D	Not White E	Prefer not to say F	Total	Midwest G	Northeast H	South I	West J
None of the above Column %	2%	3% B	1%	0%	2%	1%	3%	17%	2%	2%	2%	2%	3%

Weight Variable = Targoz Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

Significant difference within groups: ABCDEGHIJ

Respondents Included = 95%, Filter Applied(**How would you describe the business you own, operate, or manage?** = A single owner or home office: No employees OR Very small enterprise: Fewer than 20 employees OR Small enterprise: 20 to 99 employees OR Medium enterprise: 100 to 499 employees OR Large enterprise: 500 or more employees)

COVID-19 Business Survey April, 2020

Since March 1st, has your business had more trouble getting larger enterprises, suppliers, etc. to pay you on time? *

	Size of Business			Ethnicity (Short)			US Census Region						
	Total	A single owner or home office: No employees A	Very small enterprise: Fewer than 20 employees B	Larger enterprise: 20 or more employees C	Total	White D	Not White E	Prefer not to say F	Total	Midwest G	Northeast H	South I	West J
Sample Size	662	341	285	36	662	494	166	3	660	138	133	229	160
Yes Column %	32%	30%	32%	45%	32%	26%	48% D	0%	32%	27%	33%	35%	29%
No Column %	59%	58%	61%	53%	59%	63% E	46%	100%	59%	62%	59%	55%	62%
Not sure Column %	9%	12% BC	6%	2%	9%	11%	6%	0%	9%	10%	7%	10%	9%

Weight Variable = Targoz Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

Significant difference within groups: BCDE

Respondents Included = 95%, Filter Applied(**How would you describe the business you own, operate, or manage?** = A single owner or home office: No employees OR Very small enterprise: Fewer than 20 employees OR Small enterprise: 20 to 99 employees OR Medium enterprise: 100 to 499 employees OR Large enterprise: 500 or more employees)

How do you think your business will be impacted if Donald Trump wins the election in November of 2020? *

	Size of Business			Ethnicity (Short)			US Census Region						
	Total	A single owner or home office: No employees A	Very small enterprise: Fewer than 20 employees B	Larger enterprise: 20 or more employees C	Total	White D	Not White E	Prefer not to say F	Total	Midwest G	Northeast H	South I	West J
Sample Size	662	341	285	36	662	494	166	3	660	138	133	229	160
My business will be better off													
Column %	32%	28%	37% A	23%	32%	33%	28%	34%	32%	29%	32%	32%	33%
My business will be worse off													
Column %	25%	24%	23%	50% AB	25%	25%	26%	48%	25%	26%	23%	27%	24%
It will not impact my business either way													
Column %	43%	47% C	40%	27%	43%	42%	46%	17%	43%	44%	45%	41%	44%

Weight Variable = Targoz Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

Significant difference within groups: ABC

Respondents Included = 95%, Filter Applied(**How would you describe the business you own, operate, or manage?** = A single owner or home office: No employees OR Very small enterprise: Fewer than 20 employees OR Small enterprise: 20 to 99 employees OR Medium enterprise: 100 to 499 employees OR Large enterprise: 500 or more employees)

COVID-19 Business Survey April, 2020

If the November 2020 general election for president was held today, would you vote for: *

	Size of Business			Ethnicity (Short)			US Census Region						
	Total	A single owner or home office: No employees A	Very small enterprise: Fewer than 20 employees B	Larger enterprise: 20 or more employees C	Total	White D	Not White E	Prefer not to say F	Total	Midwest G	Northeast H	South I	West J
Sample Size	662	341	285	36	662	494	166	3	660	138	133	229	160
Donald Trump Column %	42%	44% C	41%	26%	42%	46% E	30%	23%	42%	41%	42%	42%	41%
Joe Biden Column %	37%	33%	38%	56% AB	37%	32%	49% D	66%	37%	36%	32%	35%	43%
Not sure or undecided Column %	17%	17%	16%	18%	17%	17%	17%	12%	17%	21% J	21% J	16%	11%
I would not vote Column %	5%	5%	5%	0%	5%	5%	4%	0%	5%	1%	5% G	7% G	5%

Weight Variable = Targoz Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

Significant difference within groups: ABCDEGJ

Respondents Included = 95%, Filter Applied(**How would you describe the business you own, operate, or manage?** = A single owner or home office: No employees OR Very small enterprise: Fewer than 20 employees OR Small enterprise: 20 to 99 employees OR Medium enterprise: 100 to 499 employees OR Large enterprise: 500 or more employees)

COVID-19 Business Survey April, 2020

In the 2016 election for president, did you: *

	Size of Business			Ethnicity (Short)			US Census Region						
	Total	A single owner or home office: No employees A	Very small enterprise: Fewer than 20 employees B	Larger enterprise: 20 or more employees C	Total	White D	Not White E	Prefer not to say F	Total	Midwest G	Northeast H	South I	West J
Sample Size	662	341	285	36	662	494	166	3	660	138	133	229	160
Vote for Donald Trump Column %	40%	38%	41%	41%	40%	44% E	29%	23%	40%	42%	43%	40%	35%
Vote for Hillary Clinton Column %	30%	28%	29%	44% A	30%	26%	41% D	27%	29%	31%	22%	29%	34% H
Voted for another candidate Column %	12%	12%	12%	11%	12%	12%	11%	50%	12%	13%	14%	12%	11%
I did not vote in the 2016 election Column %	18%	21% C	17% C	4%	18%	18%	19%	0%	18%	14%	21%	18%	20%

Weight Variable = Targoz Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

Significant difference within groups: ACDEH

Respondents Included = 95%, Filter Applied(**How would you describe the business you own, operate, or manage?** = A single owner or home office: No employees OR Very small enterprise: Fewer than 20 employees OR Small enterprise: 20 to 99 employees OR Medium enterprise: 100 to 499 employees OR Large enterprise: 500 or more employees)

Organization Role *

	Size of Business			Ethnicity (Short)			US Census Region						
	Total	A single owner or home office: No employees A	Very small enterprise: Fewer than 20 employees B	Larger enterprise: 20 or more employees C	Total	White D	Not White E	Prefer not to say F	Total	Midwest G	Northeast H	South I	West J
Unweighted Sample Size	662	393	208	61	662	485	172	5	660	132	122	250	156
Owner or partner													
Count	628	330	264	34	628	470	155	3	626	134	126	221	145
Column %	95%	97%	93%	94%	95%	95%	94%	100%	95%	97%	95%	96%	91%
		B								J		J	
President, CEO, Chairperson													
Count	34	11	21	2	34	24	11	0	34	4	7	9	14
Column %	5%	3%	7%	6%	5%	5%	6%	0%	5%	3%	5%	4%	9%
			A										GI

Weight Variable = Targoz Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

Significant difference within groups: ABGIJ

Respondents Included = 95%, Filter Applied(**How would you describe the business you own, operate, or manage?** = A single owner or home office: No employees OR Very small enterprise: Fewer than 20 employees OR Small enterprise: 20 to 99 employees OR Medium enterprise: 100 to 499 employees OR Large enterprise: 500 or more employees)

COVID-19 Business Survey April, 2020

Gender *

	Size of Business				Ethnicity (Short)				US Census Region				
	Total	A single owner or home office: No employees A	Very small enterprise: Fewer than 20 employees B	Larger enterprise: 20 or more employees C	Total	White D	Not White E	Prefer not to say F	Total	Midwest G	Northeast H	South I	West J
Unweighted Sample Size	662	393	208	61	662	485	172	5	660	132	122	250	156
Male													
Count	291	136	134	21	291	196	92	2	290	51	58	102	79
Column %	44%	40%	47%	58%	44%	40%	56%	83%	44%	37%	43%	44%	49%
Female													
Count	371	205	151	15	371	297	74	0	371	87	75	128	81
Column %	56%	60%	53%	42%	56%	60%	44%	17%	56%	63%	57%	56%	51%
Other													
Count	0	0	0	0	0	0	0	0	0	0	0	0	0
Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Weight Variable = Targoz Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

Significant difference within groups: ACDEGJ

Respondents Included = 95%, Filter Applied(**How would you describe the business you own, operate, or manage?** = A single owner or home office: No employees OR Very small enterprise: Fewer than 20 employees OR Small enterprise: 20 to 99 employees OR Medium enterprise: 100 to 499 employees OR Large enterprise: 500 or more employees)

COVID-19 Business Survey April, 2020

Marital Status *

	Size of Business				Ethnicity (Short)				US Census Region				
	Total	A single owner or home office: No employees A	Very small enterprise: Fewer than 20 employees B	Larger enterprise: 20 or more employees C	Total	White D	Not White E	Prefer not to say F	Total	Midwest G	Northeast H	South I	West J
Unweighted Sample Size	662	393	208	61	662	485	172	5	660	132	122	250	156
Divorced													
Count	65	34	29	1	65	51	14	0	65	6	16	26	17
Column %	10%	10%	10%	3%	10%	10%	8%	0%	10%	4%	12% G	11% G	11% G
Living with partner													
Count	79	33	41	5	79	63	17	0	79	15	18	27	20
Column %	12%	10%	14%	15%	12%	13%	10%	0%	12%	11%	13%	12%	12%
Married													
Count	282	137	133	12	282	225	56	0	281	80	55	86	60
Column %	43%	40%	46%	34%	43%	46% E	34%	0%	43%	58% HIJ	42%	37%	37%
Prefer not to say													
Count	1	0	0	0	1	1	0	0	1	0	0	0	0
Column %	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Separated													
Count	23	13	10	0	23	13	9	1	23	1	2	14	6
Column %	3%	4%	3%	0%	3%	3%	5%	33%	3%	1%	2%	6% G	4%
Single													
Count	198	120	63	15	198	128	68	2	197	33	37	72	55
Column %	30%	35% B	22%	41% B	30%	26%	41% D	67%	30%	24%	28%	31%	35% G
Widowed													
Count	15	4	9	2	15	13	2	0	15	2	5	6	2
Column %	2%	1%	3%	5%	2%	3%	1%	0%	2%	2%	4%	2%	1%

Weight Variable = Targoz Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

Significant difference within groups: BDEGHIJ

Respondents Included = 95%, Filter Applied(**How would you describe the business you own, operate, or manage?** = A single owner or home office: No employees OR Very small enterprise: Fewer than 20 employees OR Small enterprise: 20 to 99 employees OR Medium enterprise: 100 to 499 employees OR Large enterprise: 500 or more employees)

COVID-19 Business Survey April, 2020

Education *

	Size of Business				Ethnicity (Short)				US Census Region				
	Total	A single owner or home office: No employees A	Very small enterprise: Fewer than 20 employees B	Larger enterprise: 20 or more employees C	Total	White D	Not White E	Prefer not to say F	Total	Midwest G	Northeast H	South I	West J
Unweighted Sample Size	662	393	208	61	662	485	172	5	660	132	122	250	156
Elementary School													
Count	0	0	0	0	0	0	0	0	0	0	0	0	0
Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Middle School													
Count	7	0	6	0	7	5	1	0	7	0	6	0	0
Column %	1%	0%	2%	0%	1%	1%	1%	0%	1%	0%	5%	0%	0%
			A								GIJ		
High School													
Count	160	98	54	8	160	115	44	1	159	30	34	67	28
Column %	24%	29%	19%	23%	24%	23%	26%	38%	24%	22%	26%	29%	17%
			B									J	
Vocational, technical college													
Count	95	50	41	4	95	75	19	1	95	25	25	27	17
Column %	14%	15%	15%	10%	14%	15%	11%	52%	14%	18%	19%	12%	11%
University													
Count	301	139	145	16	301	217	83	0	300	58	50	104	88
Column %	45%	41%	51%	46%	45%	44%	50%	10%	45%	42%	38%	45%	55%
			A										GH
Postgraduate													
Count	99	54	37	8	99	81	18	0	99	24	17	31	27
Column %	15%	16%	13%	21%	15%	16%	11%	0%	15%	18%	13%	13%	17%

Weight Variable = Targoz Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABGHIJ

Respondents Included = 95%, Filter Applied(**How would you describe the business you own, operate, or manage?** = A single owner or home office: No employees OR Very small enterprise: Fewer than 20 employees OR Small enterprise: 20 to 99 employees OR Medium enterprise: 100 to 499 employees OR Large enterprise: 500 or more employees)

COVID-19 Business Survey April, 2020

Ethnicity *

	Size of Business				Ethnicity (Short)				US Census Region				
	Total	A single owner or home office: No employees A	Very small enterprise: Fewer than 20 employees B	Larger enterprise: 20 or more employees C	Total	White D	Not White E	Prefer not to say F	Total	Midwest G	Northeast H	South I	West J
Unweighted Sample Size	662	393	208	61	662	485	172	5	660	132	122	250	156
White													
Count	494	246	224	24	494	494	0	0	493	110	111	161	110
Column %	75%	72%	79%	67%	75%	100% EF	0%	0%	75%	80% IJ	84% IJ	70%	69%
Black													
Count	55	40	11	4	55	0	55	0	54	9	6	31	8
Column %	8%	12% B	4%	12%	8%	0%	33% D	0%	8%	6%	5%	13% GHJ	5%
Latino													
Count	0	0	0	0	0	0	0	0	0	0	0	0	0
Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Hispanic													
Count	45	26	16	3	45	0	45	0	45	4	5	16	19
Column %	7%	8%	5%	9%	7%	0%	27% D	0%	7%	3%	4%	7%	12% GH
Asian													
Count	33	13	18	2	33	0	33	0	33	11	4	6	13
Column %	5%	4%	6%	7%	5%	0%	20% D	0%	5%	8% I	3%	2%	8% HI
Multiracial													
Count	21	11	10	0	21	0	21	0	21	1	1	11	8
Column %	3%	3%	3%	1%	3%	0%	13% D	0%	3%	1%	1%	5% H	5% H
Arab													
Count	1	0	1	0	1	0	1	0	1	0	1	0	0
Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
Other													
Count	10	4	6	0	10	0	10	0	10	3	2	5	0
Column %	2%	1%	2%	1%	2%	0%	6% D	0%	2%	2%	2%	2%	0%

Weight Variable = Targoz Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

Significant difference within groups: BDEFGHIJ

Respondents Included = 95%, Filter Applied(**How would you describe the business you own, operate, or manage?** = A single owner or home office: No employees OR Very small enterprise: Fewer than 20 employees OR Small enterprise: 20 to 99 employees OR Medium enterprise: 100 to 499 employees OR Large enterprise: 500 or more employees)

COVID-19 Business Survey April, 2020

Ethnicity *

	Size of Business			Ethnicity (Short)			US Census Region						
	Total	A single owner or home office: No employees A	Very small enterprise: Fewer than 20 employees B	Larger enterprise: 20 or more employees C	Total	White D	Not White E	Prefer not to say F	Total	Midwest G	Northeast H	South I	West J
Prefer not to say	3	1	1	1	3	0	0	3	3	0	2	0	1
Count													
Column %	0%	0%	0%	3%	0%	0%	100%	0%	0%	1%	0%	1%	

Weight Variable = Targoz Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

Significant difference within groups: BDEFGHIJ

Respondents Included = 95%, Filter Applied(**How would you describe the business you own, operate, or manage?** = A single owner or home office: No employees OR Very small enterprise: Fewer than 20 employees OR Small enterprise: 20 to 99 employees OR Medium enterprise: 100 to 499 employees OR Large enterprise: 500 or more employees)

COVID-19 Business Survey April, 2020

Income *

	Size of Business				Ethnicity (Short)				US Census Region				
	Total	A single owner or home office: No employees A	Very small enterprise: Fewer than 20 employees B	Larger enterprise: 20 or more employees C	Total	White D	Not White E	Prefer not to say F	Total	Midwest G	Northeast H	South I	West J
Unweighted Sample Size	662	393	208	61	662	485	172	5	660	132	122	250	156
High Income 1													
Count	46	23	23	0	46	35	11	1	46	12	6	19	9
Column %	7%	7%	8%	1%	7%	7%	7%	23%	7%	9%	5%	8%	6%
High Income 2													
Count	36	19	13	4	36	29	7	0	36	11	9	5	12
Column %	5%	5%	5%	11%	5%	6%	4%	0%	5%	8%	7%	2%	7%
High Income 3													
Count	43	13	27	3	43	32	11	0	43	4	15	14	9
Column %	7%	4%	9%	10%	7%	7%	7%	0%	7%	3%	11%	6%	6%
Lower Income 1													
Count	117	61	48	7	117	78	39	0	117	24	16	45	31
Column %	18%	18%	17%	20%	18%	16%	24%	0%	18%	17%	12%	20%	20%
Lower Income 2													
Count	184	107	69	9	184	143	41	0	183	29	47	63	44
Column %	28%	31%	24%	25%	28%	29%	25%	10%	28%	21%	35%	27%	28%
Middle Income 1													
Count	117	64	49	5	117	84	34	0	117	27	22	50	19
Column %	18%	19%	17%	13%	18%	17%	20%	0%	18%	19%	16%	22%	12%
Middle Income 2													
Count	77	35	37	5	77	64	13	0	77	21	11	23	22
Column %	12%	10%	13%	14%	12%	13%	8%	0%	12%	15%	8%	10%	14%
Prefer Not to Say													
Count	41	20	19	2	41	30	9	2	41	10	7	11	13
Column %	6%	6%	7%	6%	6%	6%	5%	67%	6%	7%	5%	5%	8%

Weight Variable = Targoz Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

Significant difference within groups: ABDEGIJ

Respondents Included = 95%, Filter Applied(**How would you describe the business you own, operate, or manage?** = A single owner or home office: No employees OR Very small enterprise: Fewer than 20 employees OR Small enterprise: 20 to 99 employees OR Medium enterprise: 100 to 499 employees OR Large enterprise: 500 or more employees)