

## CONTACT

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The poll was not commissioned or paid for by any candidate or political organization.

## For Immediate Release

### Louisiana • Governor Poll • November 14, 2019

In a close race for Governor, incumbent John Bel Edwards (D) holds an 8-point lead (46% to 38%) over Eddie Rispone (R) among registered voters. The lead shrinks to 1-point among likely voters. When undecided likely voters are pressed to make a choice (Leaners), Rispone is up 1-point (48% to 47%).

However, that lead disappears when you include early voters. When you add early voters to the mix, Edwards has a 4-point lead (50% to 46%) with 4% undecided.

	Registered Voters	Likely Voters	Likely Voters w/Leaners	Early Voters	Likely Voters w/Leaners and Early Voters
If the Louisiana general election for Governor were held today, would you vote for:					
John Bel Edwards, the Democrat	46%	44%	47%	57%	50%
Eddie Rispone, the Republican	38%	43%	48%	41%	46%
Not Sure or Undecided	16%	13%	5%	2%	4%

## Methodology

The PollSmart MR online poll was conducted by Targoz Market Research, an independent research company with sample provided by Prodege, a leading market research panel.

Interviews were conducted from November 7<sup>th</sup> to 13<sup>th</sup>, 2019, among a sample of 803 respondents who live in Louisiana and are registered to vote. The sample also included 165 early voters.

The estimated margin of sampling error for registered voters is +/-3.5 at the 95% confidence level. More information about the PollSmartMR polls can be obtained by visiting [www.pollsmartmr.com](http://www.pollsmartmr.com) or [www.targoz.com](http://www.targoz.com).

## PollSmart MR Toplines

### Registered Voters

1. The general election for Governor in Louisiana is coming up this November. How much attention have you been able to pay to the 2019 general election campaign?
  - a. None at all 3%
  - b. Not very much 19%
  - c. Fair amount 45%
  - d. Great deal 33%
2. As of now, do you plan to vote in the 2019 general election for Governor?
  - a. Definitely not (Terminate)
  - b. Probably not (Terminate)
  - c. Maybe 10%
  - d. Probably 16%
  - e. Definitely 56%
  - f. I've already voted 18%
3. If the Louisiana general election for Governor were held today, would you vote for: [ROTATE]
  - a. John Bel Edwards, the Democrat 46%
  - b. Eddie Rispone, the Republican 38%
  - c. Not Sure or Undecided 16%
4. Which way do you lean?
  - a. John Bel Edwards, the Democrat 7%
  - b. Eddie Rispone, the Republican 26%
  - c. Not Sure or Undecided 67%
5. On the ballot for Governor did you vote for: [ROTATE]
  - a. John Bel Edwards, the Democrat 57%
  - b. Eddie Rispone, the Republican 41%
  - c. Not Sure or None of the Above 2%

## PollSmart MR Toplines

### Registered Voters

6. How important are the following issues in making your decision about who to vote for Governor this year? [ROTATE] (10 Point Scale)

Strongly Agree  
(Top 2 Box Scores 10 to 9)

a. Economy & jobs	69%
b. Government spending	56%
c. Protecting the environment	47%
d. Cutting taxes	52%
e. Healthcare	63%
f. Immigration	48%
g. Abortion	46%
h. Reducing crime	65%
i. Improving education	66%
j. Honesty & integrity in state government	73%

7. What is your age?

a. 18 to 24	12%
b. 25 to 34	17%
c. 35 to 44	14%
d. 45 to 64	37%
e. 65+	20%

8. Generally speaking, do you think of yourself as a ...? [ROTATE]

a. Democrat	40%
b. Independent	16%
c. Republican	43%
d. Something else:	1%

## PollSmart MR Toplines

### Registered Voters

9. Thinking about your general approach to issues, do you consider yourself to be...
- |                          |     |
|--------------------------|-----|
| a. Very liberal          | 9%  |
| b. Somewhat liberal      | 10% |
| c. Moderate              | 30% |
| d. Somewhat conservative | 23% |
| e. Very conservative     | 20% |
| f. Not sure              | 7%  |
10. Which of the following are you?
- |                                  |     |
|----------------------------------|-----|
| a. Male                          | 46% |
| b. Female                        | 54% |
| c. Other or Prefer Not to Answer | 0%  |
11. Which of the following best describes your race or ethnicity?
- |                              |     |
|------------------------------|-----|
| a. White non-Hispanic        | 64% |
| b. Black or African American | 31% |
| c. Hispanic                  | 3%  |
| d. Other/Prefer not to say   | 2%  |
12. Which of the following best describes your household's total income in 2018 BEFORE taxes?
- |                        |     |
|------------------------|-----|
| a. < \$15,000          | 12% |
| b. \$15,000-\$24,999   | 10% |
| c. \$25,000-\$34,999   | 10% |
| d. \$35,000-\$49,999   | 12% |
| e. \$50,000-\$74,999   | 16% |
| f. \$75,000-\$99,999   | 12% |
| g. \$100,000-\$124,999 | 9%  |
| h. \$125,000-\$149,999 | 6%  |
| i. \$150,000-\$199,999 | 6%  |
| j. \$200,000 and over  | 6%  |
| k. Not sure            | 0%  |

## PollSmart MR Toplines

### Registered Voters

13. Which of the following best describes your current education level?

- |                                                        |     |
|--------------------------------------------------------|-----|
| a. Some high school or less                            | 16% |
| b. High school graduate                                | 34% |
| c. Associate's degree (Two-year post-secondary degree) | 5%  |
| d. Some college but no degree                          | 22% |
| e. Bachelor's degree                                   | 15% |
| f. Master's or professional degree                     | 7%  |
| g. Doctorate degree                                    | 1%  |
| h. Prefer not to say                                   | 1%  |

14. What is your current marital status?

- |                        |     |
|------------------------|-----|
| a. Never married       | 26% |
| b. Married             | 53% |
| c. Separated           | 1%  |
| d. Widowed             | 5%  |
| e. Divorced            | 8%  |
| f. Living with partner | 6%  |
| g. Prefer not to say   | 0%  |

15. Thinking about your religion, are you...

- |                          |     |
|--------------------------|-----|
| a. Protestant            | 28% |
| b. Roman Catholic        | 32% |
| c. Jewish                | .5% |
| d. Atheist               | 2%  |
| e. Agnostic              | 3%  |
| f. Something else        | 18% |
| g. Nothing in particular | 17% |

16. Would you describe yourself as a 'born-again' or evangelical Christian? [Protestants]

- |        |     |
|--------|-----|
| a. Yes | 66% |
| b. No  | 34% |

## PollSmart MR Toplines

### Registered Voters

17. Are you now employed full-time, part-time, self-employed, retired, or not employed?

a. Full-time	46%
b. Part-time	10%
c. Self-employed	5%
d. Not employed	15%
e. Retired	24%
f. Don't know	1%

More polls can be found at [www.pollsmartmr.com](http://www.pollsmartmr.com) or [www.targoz.com](http://www.targoz.com)