

Likely and Early Voter Crosstabs

Louisiana Nov. 2019 PollSmart MR

November 14, 2019

Targoz Market Research®

Table of contents

vS3CResponse: S3CResponse *	3
MRK_Age: Age Marker *	4
S2: Which of the following are you?	5
S3B: Which of the following describes the area you live in? *	6
S6: The general election for Governor in Louisiana is coming up this November. How much attention have you been able to pay to the 2019 general election campaign? *	7
S7: As of now, do you plan to vote in the 2019 general election for Governor? *	8
Q1: If the Louisiana general election for Governor were held today, would you vote for: *	9
Q2: If the Louisiana general election for Governor were held today, which way do you lean? *	10
Q3: On the ballot for Governor did you vote for: *	11
Q4r1: Economy & jobs - How important are the following issues in making your decision about who to vote for Governor this year? *	12
Q4r2: Government spending - How important are the following issues in making your decision about who to vote for Governor this year? *	13
Q4r3: Protecting the environment - How important are the following issues in making your decision about who to vote for Governor this year? *	14
Q4r4: Cutting taxes - How important are the following issues in making your decision about who to vote for Governor this year? *	15
Q4r5: Healthcare - How important are the following issues in making your decision about who to vote for Governor this year? *	16
Q4r6: Immigration - How important are the following issues in making your decision about who to vote for Governor this year? *	17
Q4r7: Abortion - How important are the following issues in making your decision about who to vote for Governor this year? *	18
Q4r8: Reducing crime - How important are the following issues in making your decision about who to vote for Governor this year? *	19
Q4r9: Improving education - How important are the following issues in making your decision about who to vote for Governor this year? *	20
Q4r10: Honesty & integrity in state government - How important are the following issues in making your decision about who to vote for Governor this year? *	21
Q5: Generally speaking, do you think of yourself as a ... *	22
Q6: Would you call yourself a...	23
Q7: Would you call yourself a...	24
Q8: Do you think of yourself as...	25
Q9: Thinking about your general approach to issues, do you consider yourself to be... *	26
Q10: Which of the following best describes the types of telephones that you use at your residence? *	27
D1: Which of the following best describes your race or ethnicity? *	28
D2: Which of the following best describes your household's total income in 2018 BEFORE taxes? *	29
D3: Which of the following best describes your current education level? *	30
D4: What is your current marital status? *	31
D6: Thinking about your religion, are you... *	32
D7: Would you describe yourself as a 'born-again' or evangelical Christian? *	33

vS3CResponse: S3CResponse *

	Total	Likely Voter		Early Voters		Q5: Generally speaking, do you think of yourself as a ...				
		Total	Likely Voter A	Total	I've already voted B	Total	Democrat C	Independent D	Republican E	Something else: F
Unweighted Sample Size	803	475	475	165	165	803	241	224	328	10
NEW_ORLEANS_AREA Column %	33%	36%	36%	27%	27%	33%	41% E	31%	26%	31%
SOUTH_CENTRAL_LOUISIANA Column %	24%	24%	24%	23%	23%	24%	21%	24%	27%	17%
BATON_ROUGE_AREA Column %	21%	17%	17%	27%	27%	21%	18%	22%	23%	14%
NORTHERN_LOUISIANA Column %	22%	22%	22%	24%	24%	22%	20%	23%	23%	38%

Weight Variable = Weight 1, Confidence Level = 95%

* Denotes variable with statistically significant findings

 **Significant difference within groups: E**

MRK_Age: Age Marker *

	Total	Likely Voter		Early Voters		Q5: Generally speaking, do you think of yourself as a ...				
		Total	Likely Voter A	Total	I've already voted B	Total	Democrat C	Independent D	Republican E	Something else: F
Unweighted Sample Size	803	475	475	165	165	803	241	224	328	10
18-24 Column %	12%	7%	7%	12%	12%	12%	15% E	16% E	8%	13%
25-34 Column %	17%	17%	17%	14%	14%	17%	18%	24% E	13%	38%
35-44 Column %	14%	12%	12%	12%	12%	14%	16%	12%	12%	18%
45-64 Column %	37%	41%	41%	31%	31%	37%	37%	33%	39%	24%
65-99 Column %	20%	23%	23%	31%	31%	20%	14%	14%	28% CD	8%

Weight Variable = Weight 1, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: CDE

S2: Which of the following are you?

	Total	Likely Voter		Early Voters		Q5: Generally speaking, do you think of yourself as a ...				
		Total	Likely Voter A	Total	I've already voted B	Total	Democrat C	Independent D	Republican E	Something else: F
Unweighted Sample Size	803	475	475	165	165	803	241	224	328	10
Male Column %	46%	47%	47%	54%	54%	46%	45%	50%	45%	45%
Female Column %	54%	53%	53%	46%	46%	54%	55%	50%	55%	55%
Other or Prefer Not to Answer Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

S3B: Which of the following describes the area you live in? *

	Total	Likely Voter		Early Voters		Q5: Generally speaking, do you think of yourself as a ...				
		Total	Likely Voter A	Total	I've already voted B	Total	Democrat C	Independent D	Republican E	Something else: F
Unweighted Sample Size	803	475	475	165	165	803	241	224	328	10
Urban Column %	24%	21%	21%	25%	25%	24%	30% E	30% E	17%	13%
Suburban Column %	43%	49%	49%	46%	46%	43%	39%	43%	47% C	76% CDE
Rural Column %	32%	30%	30%	29%	29%	32%	31%	27%	36%	11%

Weight Variable = Weight 1, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: CDE

S6: The general election for Governor in Louisiana is coming up this November. How much attention have you been able to pay to the 2019 general election campaign? *

	Total	Likely Voter		Early Voters		Q5: Generally speaking, do you think of yourself as a ...				
		Total	Likely Voter A	Total	I've already voted B	Total	Democrat C	Independent D	Republican E	Something else: F
Unweighted Sample Size	803	475	475	165	165	803	241	224	328	10
None at all Column %	3%	0%	0%	0%	0%	3%	2%	7% CE	2%	0%
Not very much Column %	19%	0%	0%	3%	3%	19%	18%	30% CE	16%	14%
Fair amount Column %	45%	59%	59%	44%	44%	45%	46%	39%	46%	82% CDE
Great deal Column %	33%	41%	41%	53%	53%	33%	34% D	23%	37% D	4%

Weight Variable = Weight 1, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: CDE

S7: As of now, do you plan to vote in the 2019 general election for Governor? *

	Total	Likely Voter		Early Voters		Q5: Generally speaking, do you think of yourself as a ...				
		Total	Likely Voter A	Total	I've already voted B	Total	Democrat C	Independent D	Republican E	Something else: F
Unweighted Sample Size	803	475	475	165	165	803	241	224	328	10
Definitely not Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Probably not Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Maybe Column %	10%	0%	0%	0%	0%	10%	12% E	14% E	7%	0%
Probably Column %	16%	16%	16%	0%	0%	16%	21% E	22% E	9%	14%
Definitely Column %	56%	84%	84%	0%	0%	56%	50%	45%	65% CD	66%
I've already voted Column %	18%	0%	0%	100%	100%	18%	17%	19%	19%	21%

Weight Variable = Weight 1, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: CDE

Q1: If the Louisiana general election for Governor were held today, would you vote for: *

	Total	Likely Voter		Early Voters		Q5: Generally speaking, do you think of yourself as a ...				
		Total	Likely Voter A	Total	I've already voted B	Total	Democrat C	Independent D	Republican E	Something else: F
Unweighted Sample Size	638	475	475	-	-	638	183	177	270	8
John Bel Edwards, the Democrat Column %	46%	44%	44%	-	-	46%	77% DEF	52% EF	15%	13%
Eddie Rispone, the Republican Column %	38%	43%	43%	-	-	38%	3%	27% C	75% CDF	22% C
Not Sure or Undecided Column %	16%	13%	13%	-	-	16%	19% E	21% E	10%	65% CDE

Weight Variable = Weight 1, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: CDEF

Q2: If the Louisiana general election for Governor were held today, which way do you lean? *

	Total	Likely Voter		Early Voters		Q5: Generally speaking, do you think of yourself as a ...				
		Total	Likely Voter A	Total	I've already voted B	Total	Democrat C	Independent D	Republican E	Something else: F
Unweighted Sample Size	78	33	33	-	-	78	12	35	27	4
John Bel Edwards, the Democrat Column %	7%	9%	9%	-	-	7%	5%	12%	4%	27%
Eddie Rispone, the Republican Column %	26%	27%	27%	-	-	26%	34% D	9%	29%	0%
Not Sure or Undecided Column %	67%	64%	64%	-	-	67%	60%	80%	67%	73%

Weight Variable = Weight 1, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: D

Q3: On the ballot for Governor did you vote for: *

	Total	Likely Voter		Early Voters		Q5: Generally speaking, do you think of yourself as a ...				
		Total	Likely Voter A	Total	I've already voted B	Total	Democrat C	Independent D	Republican E	Something else: F
Unweighted Sample Size	165	-	-	165	165	165	58	47	58	2
John Bel Edwards, the Democrat Column %	57%	-	-	57%	57%	57%	100% DEF	54% E	23%	36%
Eddie Rispone, the Republican Column %	41%	-	-	41%	41%	41%	0%	38% C	77% CD	0%
Not Sure or Undecided Column %	0%	-	-	0%	0%	0%	0%	3%	0%	0%
None of the Above Column %	2%	-	-	2%	2%	2%	0%	5%	0%	64% CE

Weight Variable = Weight 1, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: CDEF

Q4r1: Economy & jobs - How important are the following issues in making your decision about who to vote for Governor this year? *

	Total	Likely Voter		Early Voters		Q5: Generally speaking, do you think of yourself as a ...				
		Total	Likely Voter A	Total	I've already voted B	Total	Democrat C	Independent D	Republican E	Something else: F
Unweighted Sample Size	803	475	475	165	165	803	241	224	328	10
Not Sure Column %	1%	0%	0%	0%	0%	1%	1%	0%	1%	0%
Not At All Important 1 Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
2 Column %	1%	0%	0%	0%	0%	1%	0%	7% CE	0%	7%
3 Column %	1%	0%	0%	0%	0%	1%	0%	4% CE	0%	0%
4 Column %	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%
5 Column %	2%	2%	2%	1%	1%	2%	3%	3%	1%	0%
6 Column %	2%	1%	1%	4%	4%	2%	1%	5% C	3%	0%
7 Column %	5%	4%	4%	6%	6%	5%	5%	5%	5%	4%
8 Column %	18%	18%	18%	17%	17%	18%	21%	13%	17%	8%
9 Column %	16%	21%	21%	12%	12%	16%	15%	14%	18%	14%
Very Important 10 Column %	53%	53%	53%	60%	60%	53%	53%	48%	54%	68%
Top 2 Box Column %	69%	74%	74%	72%	72%	69%	69%	62%	72% D	82%

Weight Variable = Weight 1, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: CDE

Q4r2: Government spending - How important are the following issues in making your decision about who to vote for Governor this year? *

	Total	Likely Voter		Early Voters		Q5: Generally speaking, do you think of yourself as a ...				
		Total	Likely Voter A	Total	I've already voted B	Total	Democrat C	Independent D	Republican E	Something else: F
Unweighted Sample Size	803	475	475	165	165	803	241	224	328	10
Not Sure Column %	2%	0%	0%	0%	0%	2%	1%	7% CE	2%	0%
Not At All Important 1 Column %	0%	0%	0%	2%	2%	0%	1%	0%	0%	0%
2 Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
3 Column %	1%	0%	0%	0%	0%	1%	2% E	0%	0%	0%
4 Column %	1%	2%	2%	1%	1%	1%	2% E	1%	1%	0%
5 Column %	9%	10%	10%	3%	3%	9%	13% E	9% E	4%	0%
6 Column %	6%	8%	8%	3%	3%	6%	6%	6%	7%	7%
7 Column %	7%	7%	7%	9%	9%	7%	7%	7%	7%	0%
8 Column %	17%	14%	14%	27%	27%	17%	16%	14%	18%	35%
9 Column %	13%	12%	12%	11%	11%	13%	12%	13%	14%	0%
Very Important 10 Column %	44%	46%	46%	44%	44%	44%	40%	42%	48% C	59%
Top 2 Box Column %	56%	59%	59%	55%	55%	56%	51%	55%	61% C	59%

Weight Variable = Weight 1, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: CE

Q4r3: Protecting the environment - How important are the following issues in making your decision about who to vote for Governor this year? *

	Likely Voter		Early Voters		Q5: Generally speaking, do you think of yourself as a ...					
	Total	Likely Voter A	Total	I've already voted B	Total	Democrat C	Independent D	Republican E	Something else: F	
Unweighted Sample Size	803	475	475	165	165	803	241	224	328	10
Not Sure Column %	2%	0%	0%	0%	0%	2%	1%	1%	3%	0%
Not At All Important 1 Column %	2%	2%	2%	3%	3%	2%	0%	1%	4% C	0%
2 Column %	1%	1%	1%	1%	1%	1%	0%	0%	1%	0%
3 Column %	3%	2%	2%	3%	3%	3%	1%	10% CE	3%	0%
4 Column %	3%	3%	3%	4%	4%	3%	1%	2%	5% C	4%
5 Column %	13%	17%	17%	9%	9%	13%	17% E	11%	10%	13%
6 Column %	7%	8%	8%	5%	5%	7%	5%	6%	9%	0%
7 Column %	11%	11%	11%	10%	10%	11%	9%	6%	15% CD	14%
8 Column %	12%	11%	11%	24%	24%	12%	9%	14%	15% C	14%
9 Column %	11%	13%	13%	9%	9%	11%	9%	8%	13%	32% CD
Very Important 10 Column %	36%	33%	33%	33%	33%	36%	47% E	40% E	24%	24%
Top 2 Box Column %	47%	45%	45%	42%	42%	47%	56% E	48% E	37%	55%

Weight Variable = Weight 1, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: CDE

Q4r4: Cutting taxes - How important are the following issues in making your decision about who to vote for Governor this year? *

	Total	Likely Voter		Early Voters		Q5: Generally speaking, do you think of yourself as a ...				
		Total	Likely Voter A	Total	I've already voted B	Total	Democrat C	Independent D	Republican E	Something else: F
Unweighted Sample Size	803	475	475	165	165	803	241	224	328	10
Not Sure Column %	1%	0%	0%	0%	0%	1%	1%	0%	1%	0%
Not At All Important 1 Column %	2%	2%	2%	6%	6%	2%	4% E	2%	0%	7%
2 Column %	1%	1%	1%	3%	3%	1%	2% E	1%	0%	0%
3 Column %	2%	1%	1%	1%	1%	2%	3% E	3% E	0%	0%
4 Column %	4%	3%	3%	2%	2%	4%	1%	9% CE	4%	11%
5 Column %	8%	7%	7%	9%	9%	8%	9%	10%	6%	4%
6 Column %	9%	7%	7%	8%	8%	9%	11% E	7%	7%	0%
7 Column %	10%	10%	10%	9%	9%	10%	10%	12%	8%	18%
8 Column %	13%	14%	14%	16%	16%	13%	11%	12%	15%	7%
9 Column %	9%	9%	9%	8%	8%	9%	5%	6%	13% CD	41% CDE
Very Important 10 Column %	43%	46%	46%	37%	37%	43%	43%	36%	47% D	13%
Top 2 Box Column %	52%	55%	55%	45%	45%	52%	48%	43%	59% CD	54%

Weight Variable = Weight 1, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: CDE

Q4r5: Healthcare - How important are the following issues in making your decision about who to vote for Governor this year? *

	Total	Likely Voter		Early Voters		Q5: Generally speaking, do you think of yourself as a ...				
		Total	Likely Voter A	Total	I've already voted B	Total	Democrat C	Independent D	Republican E	Something else: F
Unweighted Sample Size	803	475	475	165	165	803	241	224	328	10
Not Sure Column %	1%	0%	0%	0%	0%	1%	1%	0%	1%	0%
Not At All Important 1 Column %	1%	0%	0%	1%	1%	1%	0%	1%	1%	0%
2 Column %	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
3 Column %	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
4 Column %	1%	1%	1%	0%	0%	1%	0%	4% CE	0%	0%
5 Column %	5%	3%	3%	8%	8%	5%	3%	10% C	6%	0%
6 Column %	4%	4%	4%	5%	5%	4%	2%	2%	7% C	0%
7 Column %	7%	5%	5%	13%	13%	7%	4%	9% C	9% C	18% C
8 Column %	18%	20%	20%	13%	13%	18%	26% DE	11%	14%	14%
9 Column %	12%	13%	13%	13%	13%	12%	9%	6%	16% CD	14%
Very Important 10 Column %	51%	53%	53%	48%	48%	51%	56% E	54%	45%	54%
Top 2 Box Column %	63%	66%	66%	61%	61%	63%	65%	60%	62%	68%

Weight Variable = Weight 1, Confidence Level = 95%

* Denotes variable with statistically significant findings

 Significant difference within groups: CDE

Q4r6: Immigration - How important are the following issues in making your decision about who to vote for Governor this year? *

	Total	Likely Voter		Early Voters		Q5: Generally speaking, do you think of yourself as a ...				
		Total	Likely Voter A	Total	I've already voted B	Total	Democrat C	Independent D	Republican E	Something else: F
Unweighted Sample Size	803	475	475	165	165	803	241	224	328	10
Not Sure Column %	2%	1%	1%	1%	1%	2%	3%	4%	2%	0%
Not At All Important 1 Column %	4%	2%	2%	5%	5%	4%	6% E	9% E	0%	0%
2 Column %	1%	1%	1%	1%	1%	1%	1%	2%	1%	0%
3 Column %	3%	2%	2%	3%	3%	3%	4%	5%	2%	0%
4 Column %	3%	2%	2%	2%	2%	3%	5% E	4%	1%	0%
5 Column %	12%	14%	14%	8%	8%	12%	19% DE	9%	6%	4%
6 Column %	7%	9%	9%	5%	5%	7%	9% E	4%	5%	27% CE
7 Column %	8%	5%	5%	11%	11%	8%	7%	14% CE	7%	0%
8 Column %	12%	12%	12%	14%	14%	12%	7%	11%	16% C	14%
9 Column %	11%	13%	13%	10%	10%	11%	11%	6%	12% D	7%
Very Important 10 Column %	37%	37%	37%	38%	38%	37%	28%	33%	47% CD	49%
Top 2 Box Column %	48%	51%	51%	48%	48%	48%	39%	38%	59% CD	55%

Weight Variable = Weight 1, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: CDE

Q4r7: Abortion - How important are the following issues in making your decision about who to vote for Governor this year? *

	Total	Likely Voter		Early Voters		Q5: Generally speaking, do you think of yourself as a ...				
		Total	Likely Voter A	Total	I've already voted B	Total	Democrat C	Independent D	Republican E	Something else: F
Unweighted Sample Size	803	475	475	165	165	803	241	224	328	10
Not Sure Column %	3%	2%	2%	0%	0%	3%	2%	6% C	3%	0%
Not At All Important 1 Column %	8%	8%	8%	10%	10%	8%	10% E	10%	5%	0%
2 Column %	0%	0%	0%	1%	1%	0%	0%	1%	0%	0%
3 Column %	2%	1%	1%	4%	4%	2%	1%	4%	2%	4%
4 Column %	2%	2%	2%	3%	3%	2%	3%	2%	1%	0%
5 Column %	14%	14%	14%	9%	9%	14%	17% E	17% E	10%	7%
6 Column %	5%	2%	2%	9%	9%	5%	7% E	6% E	2%	13% E
7 Column %	7%	5%	5%	8%	8%	7%	9% E	11% E	3%	52% CDE
8 Column %	13%	16%	16%	13%	13%	13%	15% D	7%	13%	20%
9 Column %	8%	12%	12%	6%	6%	8%	10% D	3%	9% D	0%
Very Important 10 Column %	37%	38%	38%	37%	37%	37%	27%	31%	50% CDF	4%
Top 2 Box Column %	46%	49%	49%	42%	42%	46%	37%	34%	59% CDF	4%

Weight Variable = Weight 1, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: CDEF

Q4r8: Reducing crime - How important are the following issues in making your decision about who to vote for Governor this year? *

	Total	Likely Voter		Early Voters		Q5: Generally speaking, do you think of yourself as a ...				
		Total	Likely Voter A	Total	I've already voted B	Total	Democrat C	Independent D	Republican E	Something else: F
Unweighted Sample Size	803	475	475	165	165	803	241	224	328	10
Not Sure Column %	2%	0%	0%	0%	0%	2%	4% DE	0%	1%	0%
Not At All Important 1 Column %	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%
2 Column %	1%	1%	1%	0%	0%	1%	0%	3% CE	0%	0%
3 Column %	2%	0%	0%	0%	0%	2%	0%	9% CE	0%	0%
4 Column %	1%	1%	1%	2%	2%	1%	1%	1%	1%	4%
5 Column %	6%	5%	5%	8%	8%	6%	5%	9%	6%	10%
6 Column %	2%	2%	2%	1%	1%	2%	2%	7% CE	2%	0%
7 Column %	7%	6%	6%	4%	4%	7%	7%	5%	8%	0%
8 Column %	13%	13%	13%	17%	17%	13%	13%	14%	13%	8%
9 Column %	15%	18%	18%	17%	17%	15%	20% D	6%	15% D	27% D
Very Important 10 Column %	49%	53%	53%	50%	50%	49%	47%	45%	54%	52%
Top 2 Box Column %	65%	71%	71%	67%	67%	65%	66% D	50%	68% D	78%

Weight Variable = Weight 1, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: CDE

Q4r9: Improving education - How important are the following issues in making your decision about who to vote for Governor this year? *

	Total	Likely Voter		Early Voters		Q5: Generally speaking, do you think of yourself as a ...				
		Total	Likely Voter A	Total	I've already voted B	Total	Democrat C	Independent D	Republican E	Something else: F
Unweighted Sample Size	803	475	475	165	165	803	241	224	328	10
Not Sure Column %	1%	0%	0%	0%	0%	1%	1%	1%	2%	0%
Not At All Important 1 Column %	0%	0%	0%	1%	1%	0%	0%	1%	0%	0%
2 Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
3 Column %	1%	0%	0%	0%	0%	1%	0%	3% CE	0%	4%
4 Column %	2%	1%	1%	0%	0%	2%	0%	7% CE	1%	0%
5 Column %	4%	4%	4%	5%	5%	4%	3%	7% C	4%	0%
6 Column %	3%	3%	3%	6%	6%	3%	2%	6% C	4% C	0%
7 Column %	9%	9%	9%	6%	6%	9%	9%	7%	10%	7%
8 Column %	14%	15%	15%	18%	18%	14%	13%	10%	16%	0%
9 Column %	16%	15%	15%	21%	21%	16%	15%	11%	18%	0%
Very Important 10 Column %	50%	52%	52%	43%	43%	50%	56% E	47%	45%	90% CDE
Top 2 Box Column %	66%	67%	67%	63%	63%	66%	71% DE	58%	63%	90% D

Weight Variable = Weight 1, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: CDE

Q4r10: Honesty & integrity in state government - How important are the following issues in making your decision about who to vote for Governor this year?

	Total	Likely Voter		Early Voters		Q5: Generally speaking, do you think of yourself as a ...				
		Total	Likely Voter A	Total	I've already voted B	Total	Democrat C	Independent D	Republican E	Something else: F
Unweighted Sample Size	803	475	475	165	165	803	241	224	328	10
Not Sure Column %	2%	0%	0%	0%	0%	2%	1%	0%	2%	0%
Not At All Important 1 Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
2 Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
3 Column %	1%	0%	0%	0%	0%	1%	1%	2%	0%	0%
4 Column %	2%	1%	1%	2%	2%	2%	1%	7% CE	1%	0%
5 Column %	5%	6%	6%	3%	3%	5%	10% DE	4%	3%	0%
6 Column %	3%	2%	2%	0%	0%	3%	4%	3%	2%	7%
7 Column %	5%	7%	7%	3%	3%	5%	3%	7%	7%	8%
8 Column %	8%	7%	7%	12%	12%	8%	6%	7%	11% C	17%
9 Column %	15%	16%	16%	20%	20%	15%	17%	10%	15%	17%
Very Important 10 Column %	58%	60%	60%	61%	61%	58%	56%	59%	60%	51%
Top 2 Box Column %	73%	77%	77%	80%	80%	73%	74%	69%	75%	69%

Weight Variable = Weight 1, Confidence Level = 95%

* Denotes variable with statistically significant findings

Significant difference within groups: CDE

Q5: Generally speaking, do you think of yourself as a ... *

	Total	Likely Voter		Early Voters		Q5: Generally speaking, do you think of yourself as a ...				
		Total	Likely Voter A	Total	I've already voted B	Total	Democrat C	Independent D	Republican E	Something else: F
Unweighted Sample Size	803	475	475	165	165	803	241	224	328	10
Democrat Column %	40%	41%	41%	37%	37%	40%	100% DEF	0%	0%	0%
Independent Column %	16%	11%	11%	17%	17%	16%	0%	100% CEF	0%	0%
Republican Column %	43%	46%	46%	45%	45%	43%	0%	0%	100% CDF	0%
Something else: Column %	1%	1%	1%	1%	1%	1%	0%	0%	0%	100% CDE

Weight Variable = Weight 1, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: CDEF

Q6: Would you call yourself a...

	Total	Likely Voter		Early Voters		Q5: Generally speaking, do you think of yourself as a ...				
		Total	Likely Voter A	Total	I've already voted B	Total	Democrat C	Independent D	Republican E	Something else: F
Unweighted Sample Size	328	207	207	58	58	328	-	-	328	-
Strong Republican Column %	61%	61%	61%	74%	74%	61%	-	-	61%	-
Not a Very Strong Republican Column %	39%	39%	39%	26%	26%	39%	-	-	39%	-

Q7: Would you call yourself a...

	Total	Likely Voter		Early Voters		Q5: Generally speaking, do you think of yourself as a ...				
		Total	Likely Voter A	Total	I've already voted B	Total	Democrat C	Independent D	Republican E	Something else: F
Unweighted Sample Size	241	142	142	58	58	241	241	-	-	-
Strong Democrat Column %	60%	59%	59%	83%	83%	60%	60%	-	-	-
Not a Very Strong Democrat Column %	40%	41%	41%	17%	17%	40%	40%	-	-	-

Q8: Do you think of yourself as...

	Total	Likely Voter		Early Voters		Q5: Generally speaking, do you think of yourself as a ...				
		Total	Likely Voter A	Total	I've already voted B	Total	Democrat C	Independent D	Republican E	Something else: F
Unweighted Sample Size	224	119	119	47	47	224	-	224	-	-
Closer to the Republican Party Column %	28%	32%	32%	47%	47%	28%	-	28%	-	-
Closer to the Democratic Party Column %	22%	27%	27%	13%	13%	22%	-	22%	-	-
Strictly an Independent Column %	50%	41%	41%	41%	41%	50%	-	50%	-	-

Q9: Thinking about your general approach to issues, do you consider yourself to be... *

	Total	Likely Voter		Early Voters		Q5: Generally speaking, do you think of yourself as a ...				
		Total	Likely Voter A	Total	I've already voted B	Total	Democrat C	Independent D	Republican E	Something else: F
Unweighted Sample Size	803	475	475	165	165	803	241	224	328	10
Very liberal Column %	9%	11%	11%	8%	8%	9%	20% DE	2%	2%	10%
Somewhat liberal Column %	10%	9%	9%	13%	13%	10%	22% DE	5% E	1%	0%
Moderate Column %	30%	28%	28%	27%	27%	30%	29%	51% CE	23%	40%
Somewhat conservative Column %	23%	23%	23%	22%	22%	23%	10%	28% C	34% C	31% C
Very conservative Column %	20%	21%	21%	27%	27%	20%	5%	7%	39% CDF	0%
Not sure Column %	7%	9%	9%	3%	3%	7%	14% E	7% E	2%	18%

Weight Variable = Weight 1, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: CDEF

Q10: Which of the following best describes the types of telephones that you use at your residence? *

	Total	Likely Voter		Early Voters		Q5: Generally speaking, do you think of yourself as a ...				
		Total	Likely Voter A	Total	I've already voted B	Total	Democrat C	Independent D	Republican E	Something else: F
Unweighted Sample Size	803	475	475	165	165	803	241	224	328	10
I only use a phone that uses a dedicated telephone landline connection Column %	7%	6%	6%	10%	10%	7%	9% E	12% E	4%	0%
I only use a Cell/Mobile phone Column %	48%	44%	44%	46%	46%	48%	46%	41%	52% D	79% CD
I use multiple types of phones (Landline, Cell, VoIP, etc.) Column %	41%	48%	48%	44%	44%	41%	41%	39%	42%	21%
I don't have telephone service Column %	3%	1%	1%	0%	0%	3%	3%	5%	2%	0%
Not Sure Column %	1%	1%	1%	0%	0%	1%	1%	3% E	0%	0%

Weight Variable = Weight 1, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: CDE

D1: Which of the following best describes your race or ethnicity? *

	Total	Likely Voter		Early Voters		Q5: Generally speaking, do you think of yourself as a ...				
		Total	Likely Voter A	Total	I've already voted B	Total	Democrat C	Independent D	Republican E	Something else: F
Unweighted Sample Size	803	475	475	165	165	803	241	224	328	10
White non-Hispanic Column %	64%	69%	69%	62%	62%	64%	33%	60% C	94% CD	78% C
Black or African American Column %	31%	25%	25%	33%	33%	31%	63% DEF	29% E	3%	0%
Asian Column %	1%	1%	1%	1%	1%	1%	0%	5% CE	0%	0%
Hispanic Column %	3%	4%	4%	4%	4%	3%	3%	2%	3%	18% CE
Other Column %	0%	0%	0%	0%	0%	0%	0%	1%	0%	4%
Prefer not to say Column %	1%	1%	1%	0%	0%	1%	0%	3% C	0%	0%

Weight Variable = Weight 1, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: CDEF

D2: Which of the following best describes your household's total income in 2018 BEFORE taxes? *

	Total	Likely Voter		Early Voters		Q5: Generally speaking, do you think of yourself as a ...				
		Total	Likely Voter A	Total	I've already voted B	Total	Democrat C	Independent D	Republican E	Something else: F
Unweighted Sample Size	803	475	475	165	165	803	241	224	328	10
< \$15,000 Column %	12%	4%	4%	11%	11%	12%	15% E	22% E	5%	8%
\$15,000-\$24,999 Column %	10%	11%	11%	8%	8%	10%	11%	8%	10%	18%
\$25,000-\$34,999 Column %	10%	10%	10%	7%	7%	10%	16% DE	6%	6%	20%
\$35,000-\$49,999 Column %	12%	13%	13%	9%	9%	12%	14%	15%	9%	17%
\$50,000-\$74,999 Column %	16%	18%	18%	17%	17%	16%	12%	11%	21% CD	18%
\$75,000-\$99,999 Column %	12%	15%	15%	8%	8%	12%	11%	7%	15% D	7%
\$100,000-\$124,999 Column %	9%	10%	10%	7%	7%	9%	6%	14% C	10%	14%
\$125,000-\$149,999 Column %	6%	5%	5%	13%	13%	6%	4%	7%	8% C	0%
\$150,000-\$199,999 Column %	6%	8%	8%	4%	4%	6%	9% DE	3%	4%	0%
\$200,000 and over Column %	6%	5%	5%	16%	16%	6%	1%	5% C	11% CD	0%
Not sure Column %	0%	1%	1%	0%	0%	0%	0%	2%	0%	0%

Weight Variable = Weight 1, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: CDE

D3: Which of the following best describes your current education level? *

	Total	Likely Voter		Early Voters		Q5: Generally speaking, do you think of yourself as a ...				
		Total	Likely Voter A	Total	I've already voted B	Total	Democrat C	Independent D	Republican E	Something else: F
Unweighted Sample Size	803	475	475	165	165	803	241	224	328	10
Some high school or less Column %	16%	15%	15%	0%	0%	16%	26% DE	15% E	7%	0%
High school graduate Column %	34%	32%	32%	39%	39%	34%	31%	32%	38% C	13%
Associate's degree (Two-year post-secondary degree) Column %	5%	5%	5%	5%	5%	5%	5%	5%	5%	18%
Some college but no degree Column %	22%	24%	24%	22%	22%	22%	20%	22%	23%	59% CDE
Bachelor's degree Column %	15%	17%	17%	18%	18%	15%	11%	15%	19% C	0%
Master's or professional degree Column %	7%	6%	6%	16%	16%	7%	6%	8%	8%	10%
Doctorate degree Column %	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%
Prefer not to say Column %	1%	1%	1%	0%	0%	1%	0%	2%	0%	0%

Weight Variable = Weight 1, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: CDE

D4: What is your current marital status? *

	Total	Likely Voter		Early Voters		Q5: Generally speaking, do you think of yourself as a ...				
		Total	Likely Voter A	Total	I've already voted B	Total	Democrat C	Independent D	Republican E	Something else: F
Unweighted Sample Size	803	475	475	165	165	803	241	224	328	10
Never married Column %	26%	22%	22%	24%	24%	26%	40% DE	29% E	12%	13%
Married Column %	53%	58%	58%	56%	56%	53%	42%	43%	68% CDF	34%
Separated Column %	1%	1%	1%	0%	0%	1%	1%	0%	1%	0%
Widowed Column %	5%	8%	8%	2%	2%	5%	2%	4%	8% C	0%
Divorced Column %	8%	7%	7%	11%	11%	8%	9%	6%	8%	29% CDE
Living with partner Column %	6%	4%	4%	7%	7%	6%	5%	14% CE	3%	23% E
Prefer not to say Column %	0%	1%	1%	0%	0%	0%	0%	3% CE	0%	0%

Weight Variable = Weight 1, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: CDEF

D6: Thinking about your religion, are you... *

	Total	Likely Voter		Early Voters		Q5: Generally speaking, do you think of yourself as a ...				
		Total	Likely Voter A	Total	I've already voted B	Total	Democrat C	Independent D	Republican E	Something else: F
Unweighted Sample Size	803	475	475	165	165	803	241	224	328	10
Protestant Column %	28%	26%	26%	43%	43%	28%	26% D	16% D	34% CD	14%
Roman Catholic Column %	32%	33%	33%	31%	31%	32%	23% D	32%	41% CF	0% F
Mormon Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Orthodox (e.g. Greek or Russian Orthodox) Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Jewish Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Muslim Column %	1%	1%	1%	1%	1%	1%	0%	1%	0%	0%
Buddhist Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Hindu Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Atheist Column %	2%	2%	2%	2%	2%	2%	2% E	5% E	0% E	14%
Agnostic Column %	3%	3%	3%	1%	1%	3%	3%	7% E	1% E	0%
Something else Column %	18%	22%	22%	8%	8%	18%	24% E	16% E	13% E	41% DE
Nothing in particular Column %	17%	12%	12%	12%	12%	17%	21% E	23% E	10% E	31% E

Weight Variable = Weight 1, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: CDEF

D7: Would you describe yourself as a 'born-again' or evangelical Christian? *

	Total	Likely Voter		Early Voters		Q5: Generally speaking, do you think of yourself as a ...				
		Total	Likely Voter A	Total	I've already voted B	Total	Democrat C	Independent D	Republican E	Something else: F
Unweighted Sample Size	202	111	111	60	60	202	55	40	105	2
Yes Column %	66%	66%	66%	75%	75%	66%	48%	48%	82% CD	46%
No Column %	34%	34%	34%	25%	25%	34%	52% E	52% E	18%	54%

Weight Variable = Weight 1, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ Significant difference within groups: CDE